

**97.7 HTZ-FM's Carl Vs The World
CONTEST
OFFICIAL RULES AND REGULATIONS**

1. The 97.7 HTZ-FM Carl VS The World Contest (the “**Contest**”) starts at 5:30 a.m. ET on Monday, March 30th, 2026 and closes at 10:00 a.m. ET on Friday, March 28, 2027 with the exception of statutory holidays during which no Announcements will be made (the “**Contest Period**”) and a blackout period from December 21, 2026 until January 1, 2027. No purchase necessary. Void where prohibited.

2. The contest sponsors are 97.7 HTZ-FM, a division of Golden Horseshoe Broadcasting Limited., and the Ontario Lottery and Gaming Corporation (hereinafter referred to as the “**Contest Sponsors**”).

3. To enter and to be eligible to win, entrant must be a legal resident of Ontario, Canada and be eighteen (18) years of age or older. Employees of the Contest Sponsors (including full-time, part-time and students and any persons on paid or unpaid leave), their respective agents, parent, affiliated or related companies, subsidiaries, divisions, including OLG’s authorized retailer, the Alcohol and Gaming Commission of Ontario, and individual consultants or public sector employees retained by OLG through contracts of retainer, for periods of service of 30 days or more in the aggregate, members of the OLG Board of Directors, prize sponsors, promotional and advertising agencies or of any other entity involved in the development, production, administration, or fulfilment of the Contest, as well as the parents, siblings and children of any such employees and any person domiciled with such employees, are ineligible to enter. Winners of a previous Golden Horseshoe Broadcasting Limited. contest within the thirty (30) days preceding the winner selection date for this Contest (including persons designated by such winners to participate in the prize) and persons domiciled with any such winner are not eligible to enter or to be selected for a prize and may be disqualified.

4. TO ENTER the Carl Vs The World contest (the “**Contest**”), listen to 97.7 HTZ-FM radio station for the special Carl vs The World cue to call made every weekdays during the Contest Period (defined below) sometime between 5:30 a.m. and 10:00 a.m. Eastern Time (“**ET**”) (an “**Announcement**”) telling listeners to call in. When you hear an Announcement, call the Contest line at 1-905-688-9797 and follow the instructions for the game as laid out by the announcer(s). In the event the entrant is outside of the local calling area, standard long distance rates as charged by the entrant’s long distance service provider will apply. The sixth (6th) and ninth (9th) callers whose call is answered on the Contest line following an Announcement will be eligible to win a Prize (described below). Each potential winner will be announced on air and will be required to speak with a radio program host on-air. If there is not a clear telephone connection between the on-air announcer and a potential winner, such that one or each other cannot hear the other, such potential winner will be disqualified, and the Contest Sponsors will not be liable in any way for such failed connection. If the entrant says anything on-air that is defamatory, obscene, offensive, or harmful to a third-party in any way, in the sole discretion of the 97.7 HTZ-FM, the potential winner will be disqualified. Each potential winner will then be required to provide a representative of 97.7 HTZ-FM with their full name, address and telephone number, which will not be broadcasted. In conducting the Contest, 97.7 HTZ-FM and its representatives have the full and absolute discretion to disqualify any potential winner who fails to respond on the phone or whose response cannot be heard, and the Contest Sponsors shall have no liability or responsibility to any potential winner so disqualified. The odds of winning a Prize will depend on the total number of individuals calling the Contest line following the applicable Announcement.

5. PRIZES – There is a total of two hundred and forty-eight (242) prizes (the “**Prizes**”) available to be won. The Prizes are described as follows:

a. Monday, Thursday, and Friday Prizes (each, a “**Lotto Max Prize**”): Each Monday, Thursday, and Friday Prize consists of one (1) \$100 LOTTO Max voucher that can be redeemed for four (4) \$5 LOTTO Max selections with five (5) ENCORE selections (\$1 each) for any four (4) upcoming consecutive draws. The approximate retail value of each Monday, Thursday, and Friday Prize is \$100 CAD. Each voucher may only be redeemed once and all lottery selections will be distributed at that time.

b. Tuesday and Wednesday Prizes (each, a “**Lotto 6/49 Prize**”): Each Tuesday and Wednesday Prize consists of one (1) \$100 LOTTO 6/49 voucher that can be redeemed for five (5) \$3 LOTTO 6/49 selections with five (5) ENCORE selections (\$1 each) for any five (5) upcoming consecutive draws. The approximate retail value of each Tuesday and

Wednesday Prize is \$100 CAD. Each voucher may only be redeemed once and all lottery selections will be distributed at that time.

6. Golden Horseshoe Broadcasting Limited., acting reasonably, will attempt to contact each potential Prize winner to notify potential winner that they may have won a Prize by telephone within two (2) business days after the applicable draw. In the event that a potential winner cannot be contacted within two (2) business days after the applicable draw, such potential winner will be disqualified and an alternate potential winner may be drawn at the Contest Sponsors' sole discretion. Proof of identification must be provided upon request.

7. In order to be declared a winner, each potential winner must first correctly answer, unaided, a time limited mathematical skill testing question administered by Golden Horseshoe Broadcasting Limited. Before being awarded a Prize, the potential winner will be required to sign and return within the time stipulated by the Contest Sponsors, a full release and indemnity form stating that, among other things, they have read, understood and complied with these Rules (including the eligibility requirements), grant all consents required, agree to be available and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsors and/or similar matters, authorize the Contest Sponsors to broadcast, publish, disseminate and otherwise use such potential winner's name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accept the Prize as offered and release the Contest Sponsors from any and all liability of any kind arising out of the potential winner's participation in this Contest and receipt and use of the Prize. In the event that a potential winner does not comply with all the provisions as contemplated in these Rules, Contest Sponsors shall have the right to disqualify the potential winner, and draw an alternate potential winner, and the Contest Sponsors shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential winner, shall be applied, with the necessary amendments, until all qualified winners have been duly selected, but in any event, no later than no later than (2) business days after the applicable draw. The number of actual Prizes awarded may be less than the number of available Prizes should efforts to confirm a winner be unsuccessful, in accordance with these Rules.

8. By entering this Contest, the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsors with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.

9. All entries become property of Contest Sponsors who assume no responsibility for garbled, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. The sole determinant of the time for the purposes of this Contest will be the Contest server machine(s) and related-time keeping systems of the Contest Sponsors. Broadcast delays may occur, including depending on the means used to listen to the radio (e.g. analog radio vs. online streaming). Contest Sponsors will not be held liable in any way for such delays. No correspondence will be entered into except with entrants requesting Rules by mail or requesting the names of the Prize winners (for which a self-addressed, postage paid envelope must be included). Contest Sponsors do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsors, in their sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond their control, Contest Sponsors reserve their right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible entries. Contest Sponsors reserve their right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsors reserve their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage the Contest website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsors reserve their right to seek remedies and damages to the fullest extent of the law. Contest Sponsors shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any

material from the Contest website.

10. Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this Contest each entrant consents to the collection, use and distribution of his or her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Contest Sponsors for the purposes of implementing, administering and fulfilling this Contest. Contest Sponsors will not sell or transmit this information to third parties except for the purposes of administering this Contest. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Golden Horseshoe Broadcasting Limited.'s Privacy Policy, which is available at <https://htzfm.com/privacy-policy/> and [OLG's Privacy Policy, which is available at www.olg.ca/privacy](http://www.olg.ca/privacy). Any inquiry concerning the personal information held by the Contest Sponsors should be addressed to Golden Horseshoe Broadcasting Limited. at 12 Yates Street, St. Catharines, Ontario, L2R 5R2.

11. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including, but not limited to, point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control.

12. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.